



2020 NRHA Derby Stall Sponsorship Rules & Guidelines

Stall Sponsorships may be purchased by any individual or entity that is actively showing or training entries in the event.

There will be no subletting of stall sponsorships. Stall curtains, displays and advertisements must be for the stall sponsor as listed on the contract. No other entities may be displayed in the stall front area.

Inside stall areas may be displayed with other entities displays or advertisements. Stall Sponsors utilizing less than 12 stalls will not have access to the back stall fronts. These fronts will be offered to the waitlist on an event by event basis. Stall Sponsors will always have first right of refusal on all the stalls in their aisle up until the stall reservation deadline. Stall Sponsors utilizing 12 or more stalls will have access to the back stall front, these fronts will be held to the same guidelines listed throughout this document.

Stall Sponsorships may be purchased and leased to another entity for \$250 per front. Stall fronts that are leased for three consecutive events will forfeited and made available for purchase to the waitlist.

The stall sponsorship waitlist may be viewed at the NRHA Headquarters or in the show office during the NRHA Futurity or NRHA Derby. Entities may be placed on the waitlist by contacting the NRHA Events Department. NRHA Corporate Partners will receive premium placement on the waitlist.

If an NRHA Corporate Partner chooses to end their partnership their stalling location will be forfeited and made available for purchase to the waitlist. The entity will return to the waitlist as of the date of their original partnership agreement.

Stall Sponsors will receive access to all the stalls on the respective side of a continuous aisle. If the reserved number of stalls exceeds the guaranteed number of stalls, NRHA will place the extra stalls in the closest proximity possible, but cannot guarantee the location.

The selling of merchandise, including dogs, tack, etc. out of any stall is prohibited without a completed tradeshow contract on file with NRHA. Tradeshow applications may be obtained by emailing tradeshow@nrha.com.

FOR INFORMATION ON STALL SPONSORSHIPS, CONTACT CHERYL CODY AT 580-759-2424 or email to cheryl@pro-management-inc.com.

Per Fire Marshall Guidelines:

There shall be NO plastic or vinyl material in the buildings, coverings for stalls or used for temporary security of retail storefronts.

No construction will be permitted to reduce any main aisle less than 10 feet. No construction on the side aisles will be permitted to reduce less than 50% of aisle. Stall curtains may be used in side aisles, no permanent or solid structures are permitted (doors, walls, etc.)

Only stalls used for tack storage, entertainment or sleeping can be covered on the top, and will require a smoke detector.

The stalls can only be covered in a red rosin construction grade paper, butcher block paper, cheesecloth, either regular or restaurant type grade. Wood strapping - 3' maximum on center to attach paper is allowed.

Sleeping areas are to be equipped with a smoke detector and fire extinguisher.

Any aisle space between stalls can be covered only if equal open space to material does not exceed 4 feet. If your material is a maximum of 4 feet then the space between the material shall be a minimum of 4 feet. No continuous two stalls shall be covered at any time.

The maximum overall height of construction is 12 feet from the ground to the top of the highest point of construction. Stall walls are 8 feet tall, additional construction may be a maximum of 4 feet above the stall wall.

Combustible materials shall be treated in accordance with NFPA 701 to make them flame retardant and a certificate or similar proof should be supplied to the Oklahoma City Fire Marshall's Office prior to its placing. Material that is being treated by user must be done in the presence of an Inspector from the City of Oklahoma City Fire Marshall's Office.

Stall fronts shall not exceed out from stalls any further than 4 feet from the base of the original stall wall.

No portable heaters of any type are allowed in the Oklahoma City Fairgrounds livestock facilities.

No tents or canopies are allowed insure the barns, arena or livestock areas.

No hay, straw, shavings or similar combustible materials used for decorations are permitted within any facility unless they have been treated in accordance with NFPA 701 to make



them flame retardant and a certificate is supplies to the Oklahoma City Fire Marshall's Office. (Hay or straw for animals is permissible and can be kept in stall areas for feeding and/or bedding.

Combustible trash shall be removed at least once a day during the period the area/exhibit is occupied.

Construction on stall fronts may not begin prior to horse move-in, based on the approved time from the venue. This time will be posted in the event schedule on the event website. Construction must be completed by 6am the first day of the show.

Stall dividers may be removed for \$550 per divider. Stall dividers may only be removed by Oklahoma State Fair Park. Please contact the show office to arrange removal.

These guidelines will be strictly enforced. If a violation occurs, NRHA may remove the stall sponsor from future events.

Derby Sponsorship Pricing:
Super Barn, 2 Fronts: \$1,000
Super Barn, 1 Front: \$750
Barn 6, 2 Fronts: \$500
Barn 6, 1 Front: \$250

Futurity Sponsorship Pricing:
Super Barn, 2 Fronts: \$2,000
Super Barn, 1 Front: \$1,500
Barn 6, 2 Fronts: \$1,250
Barn 6, 1 Front: \$750

*The Derby and Futurity Stall Sponsorship Programs are separate entities.

Stall Sponsors will receive preferential stall assignment prior to the stalling deadline and access to the display and advertising space included with the front. Sponsors will also receive two exhibitor badges and cantina passes.

These guidelines will be strictly enforced. If violated, NRHA may remove the stall sponsor from future shows.

