

EVENT FACTS

<p>THIRD- LARGEST NRHA SHOW IN THE WORLD</p>	<p>ATTENDANCE IN EXCESS OF 30,000</p>
	<p>1,500+ ENTRIES</p>
<p>\$12 MILLION ECONOMIC IMPACT</p>	<p>\$1,000,000+ IN ADDED MONEY</p>
<p>\$4.5 MILLION IN DIRECT SPENDING</p>	

NRHA DERBY SPONSORSHIP PACKAGES

	PLATINUM SPONSORSHIP (\$8,000)	GOLD SPONSOR (\$5,000)	SILVER SPONSOR (\$2,500)	BRONZE SPONSOR (\$1,500)
10x10-Foot Vendor Space	Included (location limited)	30% Discount	10% Discount	
Color Ad in Open/Non Pro Draw Sheets	Half page	Biz-Card		
3x8-Foot Banner (high-traffic location)	3	2	1	1
Name and/or Logo on Electronic Scoreboard	X	X		
Name and/or Logo on Webcast	X	X	X	
Name and/or Logo on Live Score Webpage	X	X		
Name and/or Logo on NRHA Reiner's "Sponsor Thanks" Page	X	X	X	X
Logo and Link on Derby Website	X	X	X	X
Sponsor PA During Event	X	X	X	
VIP Badges	4	2	2	2
Cantina Lunch Passes	2	2		
VIP Parking Passes	2	1	1	1

Ad Deadline: May 15.