

Guidelines & Application for Social Media Photographers

6666 NRHA Derby presented by Markel

Requirements for Social Media Photographer Credentials

- Must have an established business with Tax ID.
- Must provide \$1 Million insurance policy naming NRHA and Oklahoma State Fair as additional insured.
- Must fill out application, sign agreement and submit with payment of \$750.

Social media photographers will be allowed to shoot whichever riders they wish but photos may only be posted on client's social media page. Once posted there, they can then be shared to photographer's personal or public pages, but the original posting must be on the client's page. Posted photos must have the photographer's watermark.

Access to Norick Arena:

There will be two designated areas for photography for all accredited press representatives and social media representatives. One section at each end of Norick Arena will be cordoned off for this purpose. Seats in this area will not be released for ticketing. In-arena photos may be taken from these locations only.

Access to Adequan® Arena:

Photos will be allowed from the end area in Adequan® Arena but not in the gate area.

Use of photos:

- Photos taken may be used for graphics (stall front images/enlarged photos/etc.) created for the client and used by the client.
- Photos may be used for editorial content by publications both online and in print.
- In-Arena Action Photos may **not** be used in print publication advertising.
 - Reaction photos, for example a fist pump after a high score, **can** be used in print advertising.

Use of NRHA Official Event Logos:

NRHA official event logo will be provided only for use on clients who are NRHA Corporate Partners and Sponsors.

Name _____ Cell Phone _____

Address _____ City-State-Zip _____

Name of Business _____

Business License Number/Tax ID _____

Liability Insurance of \$1 Million (List Insurer) _____

Attach COI to this form.

By being granted the privilege of taking photos at NRHA events and representing the NRHA, I agree that any social media posts I make will portray NRHA and the sport of reining in a positive light. I also agree to abide by the guidelines listed within this document. I understand that if I do not do so, I will lose the privilege of taking photographs at this and future NRHA produced events or using any photos taken prior to losing privileges.

Name Date

Guidelines & Application for Owners Photography of Owned horses for Social Media Use 6666 NRHA Derby presented by Markel

Requirements for Owner Photographer Credentials.

- Must fill out application and sign agreement and submit with payment of \$500.

Owner photographers will be allowed to shoot their owned horses and to post **ONLY** on their social media page.

Access to Norick Arena:

There will be two designated areas for photography for all accredited press representatives and social media representatives. One section at each end of Norick Arena will be cordoned off for this purpose. Seats in this area will not be released for ticketing. In-arena photos may be taken from these locations only.

Access to Adequan® Arena:

Photos will be allowed from the end area in Adequan® Arena but not in the gate area.

Use of photos:

- Photos taken may be used for graphics (stall front images/enlarged photos/etc.) created for the client and used by the client.
- Photos may be used for editorial content by publications both online and in print.
In-Arena Action Photos may **not** be used in print publication advertising. *Reaction photos, for example a fist pump after a high score, **can** be used in print advertising.*

Use of NRHA Official Event Logos:

NRHA official event logo will be provided only for use by owners who are NRHA Corporate Partners and Sponsors.

Name _____ Cell Phone _____

Address _____ City-State-Zip _____

By being granted the privilege of taking photos at NRHA events and representing the NRHA, I agree that any social media posts I make will portray NRHA and the sport of reining in a positive light. I also agree to abide by the guidelines listed within this document. I understand that if I do not do so, I will lose the privilege of taking photographs at this and future NRHA produced events.

Name

Date